little green light™

donor management the easy way.
online. scalable. affordable.

Tired of using Excel, Access, or a tedious donor management system? Welcome to Little Green Light.

LGL is a low-cost, web-based solution for non-profit organizations who want a powerful and flexible constituent relationship management service. Designed for development officers, volunteers, executives, and board members, LGL can help you with:

Donation tracking. Quickly add gifts for any individual and apply gifts against pledges

Information management. Track unlimited numbers of donors and use dozens of standard fields or customize your own
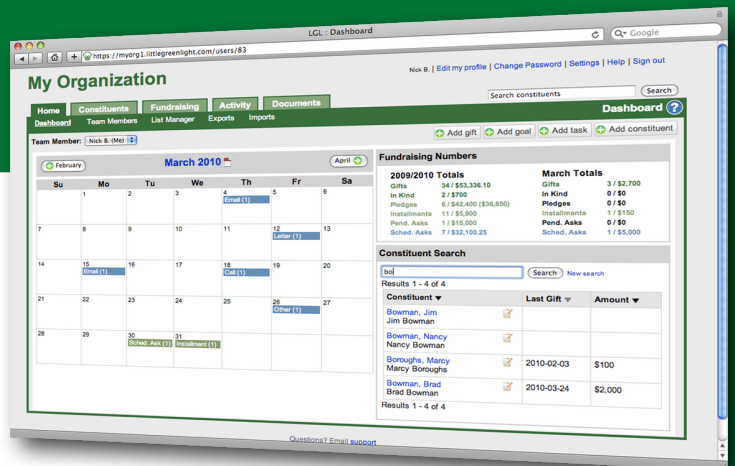
Fundraising activities. Create mail merge letters using templates you design and manage donor relationships in a workflow

Reports and analysis. Create lists of donors based on a wide set of criteria and identify areas of opportunity

Who uses Little Green Light? Our customers are small and mid-size schools and other non-profit organizations with operating budgets ranging from below $100,000 to over $2 million per year.

> *"LGL is a web-based donor-management system that provides a clear, single-page view of each constituent, and has powerful, easily configurable reporting capabilities to get an aggregate view."*
>
> -- Megan Farkas
>   Development Coordinator
>   Sant Bani School, NH

> *In a recent survey, 82% of our clients rated LGL "excellent" and 70% said they have recommended LGL to other organizations.*

How much does LGL cost? LGL's all-inclusive pricing is based on your annual budget. Discounts are offered for prepayment on 3-, 6-, and 12-month subscriptions.

Annual budget	Price per month
Up to $100,000	$19.95
$100,000 - $250,000	$29.95
$250,000 - $500,000	$39.95
$500,000 - $1 million	$59.95
$1 million - $2 million	$79.95
$2 million plus	Custom

This fee provides support and training by email or phone; 24-hour access from any web browser, no software installation or maintenance; secure communication (SSL) for safety; daily backups for peace of mind.

How to get started with LGL

1. Contact LGL.
2. Start a 30-day trial at no cost.
3. Sign up for one month or more, and we'll import your existing data within 7-10 days free of charge. (Limited-time offer)

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Little Green Light brings you powerful features and functionality:

Managing donor information
- Track an unlimited number of donors
- Establish relationships between donors (for example, "spouse," "employer")
- Tie constituents to affiliations, such as class year or first membership year
- Keep logs of communications and communication preferences
- Automatically store copies of system-generated letters
- Maintain seasonal addresses tied to specified dates
- See all recent communications and giving history on one screen

Prospecting and proposals
- Manage donors through a workflow
- Track donors' capacity to give and their interests
- Set a reminder for a particular team member and particular date
- Run a report showing all the asks and current status

Mail merge
- Select constituents who meet your criteria
- Create mail merge letters using templates you design
- Preview and save copies of all letters
- Print envelopes and labels

Tracking events
- Track who has registered for a particular event
- Print name tags for events
- Track payments and separate donations from event payments

> *"LGL is a cost effective, comprehensive web-based donor database system with excellent customer service."*
>
> -- Timi Paccioretti
>   Director of Advancement
>   St. Paul Catholic High School, CT

> *"User-friendly, intuitive, and less cumbersome than Raiser's Edge."*
>
> -- Shannon Blaisdell,
>   Director of Advancement,
>   Lake Washington Girls School, WA

Adding and tracking donations
- Quickly add gifts for any individual
- Create gifts, pledges, in-kind, soft credits, matching, and in memory/in honor of someone else
- Enter a note on a gift
- Apply gifts against existing pledges
- Report on all existing pledges to aid fundraising efforts

Querying and reporting
- Create and save lists of donors based on wide set of criteria
- Query based on any standard database field
- Use multiple filters to run complex queries
- Generate donor reports for size of donations and by time period
- Filter by campaign, fund, event, appeal, steward, or other fields

Permissions and customization
- Define multiple user groups with varying permissions
- Customize drop-down values for fields such as campaigns, type of relationship, and groups
- Custom fields automatically appear in filter lists

Integration and accounting support
- Export any and all of your data in .csv format
- Export transactions to sync them up with an accounting system
- Create and track accounting batches by day in order to help with reconciliation