FUNDRAISING WITH PURA VIDA

Pura Vida offers two fundraising programs that allow you and your organization to raise funds while supporting the mission of Pura Vida at the same time.

Option #1: Online Fundraising

Our online fundraising program is simple:

1. **Register by emailing us** the attached application at creategood@puravidacreategood.com. Once we receive the form we will email you a fundraising code specific to your organization or a link for your own website. The link is placed on your website which drives people to our web-store. All sales are tracked and your organization receives funds.
2. **Spread the word** to all your friends, family, and neighbors about your fundraiser. Anyone who uses your organization's fundraising code or link from your website will generate funds for your organization.
3. **Receive your funds** from us at the end of your fundraising drive. Your organization will receive 15% of sales purchased under your fundraising code at the end of your drive. If you have an ongoing fundraiser we will rebate funds quarterly.

   It's that simple!

Option #2: Traditional Bulk Fundraising

Our traditional bulk fundraising program allows you to purchase our 12oz bags of coffee at a discounted price and resale them to support your organization.

1. **Place an order** of a minimum of 50 bags of our coffee. You could take pre-orders from individuals so that you do not get stuck with too much coffee. When you pre-order you are also giving your supporters the freshest bag of coffee.

2. **Sell or distribute it!**

ONLINE FUNDRAISING APPLICATION

Requirements

1. This form must be completely filled out and returned to Pura Vida Create Good
2. Legitimate not-for-profit organizations, churches, and schools only
3. Legal documentation of organization's status must accompany this form
4. Rebates will be mailed at the end of your fundraiser, or quarterly for on-going fundraisers
5. No third party fundraising is allowed

Organization Name	
Organization Legal Status	
Contact Person	
Email Address	
Address	
City, State, Zip	
Phone Number	
Fundraiser End Date	
Pick One Only	☐Fundraising Code* ☐Link for your website**

*__Fundraising code__ allow you to provide your supporters a code that they use on our web store. We track all purchases made using your specific code.

**__Link for your website__ allows you to embed a link right on your own website that links to our web store. Any purchases generated from the link on your website will generate funds for your organization.