

**RESERVATIONS
DUE TUESDAY!**

Noon, 8/23/11

The Progress Advertising...
Back to School and Beyond!



**Save the hassle later,
reserve your ad space for the coming year now!**

Please fax or email this reservation form to Keri Hake by:

Noon, Tuesday, August 23, 2011

☐ Yes! We will place an ad in *The Progress* - Sept. 1, 2011 Back to School issue.

Ad size: _____

☐ We will provide you with a PDF of our black and white ad (color extra) by 8/24

☐ We would like for *The Progress* to design our ad (**we will email text/logo by 8/23**)

☐ **We would like to take advantage of your special offer and reserve space for three ads now and receive the 3x rate as well as an additional 10% off!**
(discount applies to Archdiocese of Seattle Catholic Schools only)

Issue Dates Requested: *ad sizes (and color choice) do not need to all be the same*

☐ 9/1 Back to School

☐ 12/22 Christmas

☐ 1/26 Catholic Schools Week

☐ 4/5 Easter

☐ 5/10 Grade School Graduation

☐ Other date: _____

☐ 5/24 High School Graduation

☐ Color (additional \$126 per ad)

Ad size(s): _____

Additional Notes: _____

Please feel free to call our office if you have any questions!

Advertising: Keri Hake (206) 382-2075 or advertising@seattlearch.org

Fax to: Keri Hake, 206-382-3487 by **noon, 8/23/11**

Return this form to:

Archdiocese of Seattle
Catholic Northwest Progress, Keri Hake
710 9th Ave, Seattle, WA 98104

E-mail: advertising@seattlearch.org
Fax: 206-382-3487

From:

School: _____

Contact Name: _____

City: _____

Email: _____

To reserve your space contact
Keri Hake 206-382-2075 or e-mail
advertising@seattlearch.org

Progress School's Frequent Size Pricing

Christmas, Easter, Vocations, School Issues, Jubilarians, other issues as advertised

1 Column Inch (2.312" wide)	Reduced Rate
1 x 1.5	\$41.00
1 x 2	\$55.00
1 x 2.5	\$69.00
*1 x 3.125 (1/16pg) Shown	\$88.00
1 x 4.5	\$124.00

2 Column Inches (4.7917" wide)	Reduced Rate
2 x 1	\$55.00
2 x 1.5	\$83.00
2 x 2	\$110.00
2 x 2.5	\$137.00
* 2 x 3.125 (1/8pg) shown	\$180.00
* 2 x 4.2 (1/6pg) shown	\$240.00
* 2 x 6.4 (1/4pg) shown	\$345.00

Half Page	\$575.00
Full Page (9.75 x 13")	\$916.00

Full color add:	\$140.00
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\$240.00
1/6 pg (4.7917w x 4.2h)

\$88.00
** 1/16 (2.323w x 3.125h)

\$180.00
1/8 pg (4.7917w x 3.125h)

\$345.00
1/4 pg (4.7917w x 6.4h)

Looking for a different size?
www.seattlearchdiocese.org/advertising