



Spring 2012

Educational Conference



in reading and writing

Saturday, April 28, 2012
8:00 am to 12:00 pm



Bellevue Westin Hotel, Bellevue WA
The Lake Washington Room
600 Bellevue Way, 3rd Floor
Bellevue WA 98004

Approved for continuing
education units through
University of San Diego



BUILDING richer language in reading and writing

WESTIN HOTEL BELLEVUE LAKE WASHINGTON ROOM

600 Bellevue Way, 3rd Flr
Bellevue, WA 98004

COST—\$45
(Price includes
continental breakfast
and breaks)

**Registration
Opens
at 7:30 am**

**Exhibit Hall hours:
7:30am—12:30 pm**

**Approved for 4
clock hours through
My247Ed (WA state
only) and CEUs
(continuing education
units) through the
University of San
Diego**

ONLINE REGISTRATION NOW AVAILABLE!

Links to the registration portals are
available at
<http://events.slingerland.org>

*Join us for the
2012 Educational Conference
on Saturday, April 28, 2012
8:00 am to 12:00 pm*

This conference is open to educators, administrators, parents, tutors and anyone with a desire to make a difference in children/adults with learning challenges. Join us for this informative educational conference.

Literacy builds on a foundation of oral language skills that include phonology, grammar, semantics and vocabulary, and pragmatics. In the session ***The Meaning Connection in Reading and Writing***, Dr. Palmer will discuss ways to build vocabulary, a foundational skill in reading and writing.

Dr. Nancy Cushen White will present ***The Reading Brain*** - a discussion of the interrelationship of each of the circuit components of the brain (phonology, orthography, and morphology) and provide a rationale for teacher training to include evidence-based strategies for teaching all of these essential elements.

ABOUT THE PRESENTERS:

Mary Jane Palmer, Ed.D. is a Speech and Language Pathologist in the San Diequito Union High School District in Encinitas CA, a member of American Speech Hearing Association (ASHA), a mentor of teachers and a Certified Instructor of Teachers in the Slingerland® Approach.

Nancy Cushen White, Ed.D. is an Associate Clinical Professor in the Department of Pediatrics, School of Medicine, University of California San Francisco. She is a consultant, lecturer, educational therapist and a Certified Instructor of Teachers in the Slingerland® Approach.

Conference Exhibitors and Donors include:

International Dyslexia Association

Pro-Ed



Slingerland® Institute for Literacy



Stay for Lunch!



You are cordially invited to join us for the Slingerland Award Luncheon immediately following the Educational Conference. The Institute takes this time to honor and recognize newly certified staff, new training staff, strategic partners and supporters. We invite you to enjoy this celebration.

The 2012 Slingerland Award Luncheon is being co-sponsored by the International Dyslexia Association.

The cost is an additional \$35.

Please make your lunch choice on the registration page. *Join us!*

LODGING

If you are traveling from out of town and need accommodations, rooms are available at the Westin! In an incredible spirit of community activism and support, the Westin Hotel has contracted with the Institute to reserve several deluxe view rooms at a greatly reduced rate. A quick description of the hotel, amenities and room rate is set out below.

Discounted Room Rate: *\$125 pn +taxes.

***This rate is good for three days before and after the Educational Conference.**

ONLINE HOTEL ROOM REGISTRATION is also available. A link is provided on SIL's event site <http://events.slingerland.org> or you may use the enclosed Educational Conference Registration Form. **NOTE: Online room registration must be completed no later than Thursday, April 5, 2012. At that time, the rooms will released to the general public.** If you do not use the online registration, please indicate your accommodation needs on the enclosed Conference Registration form. The Institute will make the reservations for you.



Room prices are based on single or double occupancy.

- Deluxe View Single—1 King bed
- Deluxe View Double—2 Queen beds



PAYMENT: The hotel rooms are part of the Slingerland®

Institute Westin Master Account. The Institute will send you an invoice for your guest room. **Payment is due BEFORE your arrival.** Guests are still responsible for any incidental charges such as room service and spa services and will be required to present a valid credit or debit card when checking in to the Hotel.

<https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1201261300&key=378B>



Hotel amenities include:

Deluxe view rooms, restaurant/bar/lounge, business center, swimming pool, day spa, fitness center, dry cleaning services, 24-hour front desk, wireless internet access (fee applies), 24-hour room service, luggage storage, parking (fee applies).

PARKING INFO

WESTIN HOTEL DAILY PARKING. Parking is available in the Westin Parking Garage located beneath Lincoln Center. Parking on Saturday and Sundays is free of charge. For other days, the Hotel will validate parking tickets for the first three hours in the parking garage. Monday-Friday, if you choose to park in the Westin Parking Garage, please bring your parking ticket to the third floor of the hotel in order to validate it. The hourly rates for the parking garage are as follows:

Self Park	Valet Park
Hours 1 \$3.00 (validation avail.)	Hours 1-3 \$7.00 (validation avail.)
Hour 2 \$1.00 (validation avail.)	Hours 4 and above \$1.00 per additional hour
Hour 3 \$1.00 (validation avail.)	
Hours 4-10 \$1.00 per hour—maximum of \$14.00 per day	

WESTIN HOTEL OVERNIGHT GUEST PARKING. The overnight rate for parking at the hotel is \$25 per night or \$29 per night if you use the valet service.

LOCAL GROUND TRANSPORTATION

There are various forms of transportation to and from the airport. Below are brief descriptions of the services available. The Institute is not making transportation reservations for any arrivals but has worked with Shuttle Express to provide a reduced shuttle rate to/from the airport.



(800) 487-7433
<http://www.shuttleexpress.com>

SHUTTLE EXPRESS provides shuttle service from the Sea-Tac Airport to the Westin Bellevue hotel. The special Slingerland group rate per passenger to and from the airport is \$19. You can make your travel reservations using the Shuttle Express reservation link provided on the Slingerland website (<http://events.slingerland.org>—look for the **"Transportation link"**). The online reservation site will allow you to make one-way or roundtrip reservations.

The van leaves the airport hourly, on the hour. The van leaves the Westin Hotel hourly, at 45 minutes past the hour. Advance reservations are required when leaving from the hotel. If you are traveling with others, you may want to use the Share-Ride Service.

Share-Ride rates for travel to downtown Bellevue are set out in this table:

No. of Riders	One Way	Round Trip	No. of Riders	One Way	Round Trip	No. of Riders	One Way	Round Trip	8 or more riders: \$125 one way \$120 round trip
2	\$37	\$32	4	\$69	\$64	6	\$101	\$96	
3	\$53	\$48	5	\$85	\$80	7	\$117	\$112	

Shuttle Express also provides a town car service. Those services are detailed on the company website. Shuttle Express is located on the 3rd floor of the parking garage of the SeaTac Airport.



(800) 201-4900
<http://www.soundtransit.org>

SOUND TRANSIT provides public transportation from Sea-Tac Airport to the Bellevue Transit Center. The best bus to take from SeaTac Airport is Route 560 Bellevue (**NOTE: There is a Route 560 to West Seattle—DO NOT TAKE THAT BUS!**). Bus fare is \$2.75.

The bus leaves from Bay 2 at SeaTac Airport. A schedule is posted there. Weekday buses run from 5:00 am to 11:30 pm. Saturday and Sunday buses run from 6:30 am to 11:25 pm. The Transit Center is approximately three blocks east of the Westin Hotel.

OTHER FORMS OF AIRPORT TRANSPORTATION: Taxicabs are available at the airport. Rates vary. Car rentals are also available from Advantage, Alamo, Budget, Dollar, Hertz, National, Thrifty, just to name a few.

LOCAL TRANSPORTATION: The hotel is pleased to assist you with any local transportation needs. Please check with the front desk at the hotel to make any requests and they will contact the taxi, limousine or shuttle service you need.

