



The Palisades

Archdiocesan Retreat and
Faith Formation Center
4700 SW Dash Point Road
#100

Federal Way, WA 98023
206-748-7991 (Seattle)

Future Principals' Meetings—Palisades

May 13th

Driving directions to
The Palisades
[Google Maps](#)

* New, improved lunch
(with **COOKIES**)!



For further information
contact (206) 382-4861 or
jody.page@seattlearch.org

Archdiocesan Principals' Meeting Thursday, March 11, 2010 8:30 a.m. - 3:00 p.m.

THEME:

***See, Celebrate and Live the Faith on the
Worldwide Web***

AGENDA

8:30

Gathering and Refreshments *(Forest View Room)*

9:00

Welcome, Prayer, Superintendent's Remarks
Bishop Tyson, Superintendent of Catholic Schools

9:15

**Marketing Our Schools for the Next Generation of
Teachers and Principals: CSD Technology**
Carl Swenson-CSD, Sandra Barton Smith-CSD

9:50

Safe Environment Update
Shawna McMahon-Human Resources

10:00

Break

10:15

**Marketing Our Schools for the Next Generation of
Parents: Best Web and Social Networking Practices**
Eric Downing-Marketing Specialist

11:45

Marketing, Stewardship and Parents in Action
Cathy Kouchakji—Archbishop Murphy HS Parent

12:15

Announcements and Blessing

12:20-1:00

Lunch

1:15-2:30

**Option 1: CSD Tech Team and Implementing New
Tech Tools** *(Upper Room)*
Carl Swenson, Nack Athens, Linda Lloyd—CSD

1:15-2:30

**Option 2: Safe Environment—Meeting and Exceeding
Standards** *(Library)*
Shawna McMahon-Human Resources

1:15-2:30

**Option 3: K-12 Professional Development
Opportunities for Title II Funds** *(Forest View Room)*
Kay Purcell-CSD, Diane Bennett-Catapult Learning

1:15-2:30

**Option 4: PR/Marketing—The Elements of an Effective
Website** *(Forest View Room)*
Eric Downing-Marketing Specialist

2:30-3:00

Turn in Evaluations and Individual Consultations