

Introducing
St. Vincent de Paul
Clean Your Closets Week
Lent 2013



Clean Closets Week

Work to develop awareness, interest and understanding of St. Vincent de Paul and Catholic Social Teachings, and create community around a key tenet for Lenten Spirituality.

Clean Your Closet & Help the Poor

- 1. Special development & learning program from St. Vincent de Paul and Catholic Schools.**
- 2. Raise money by collecting gently used clothing and household items and selling them at SVdP thrift stores.**
- 3. Introduce an awareness initiative around serving the poor during Lent.**
- 4. Running mini-campaigns at Catholic Schools, Catholic Parishes and interested companies.**

Clean Closet Week:
The Beginning of Lent,
Feb. 13, 2013

Objective:

Generate 10,000 donation bags of goods & clothing during the week to sell at St. Vincent de Paul thrift stores.

Objective:

Generate student & parent awareness of “the poor,” work done by St. Vincent de Paul and its relationship to Catholic Social Justice Teachings.

Objective:

**Work to make this initiative an
“Anchor Program” for Catholic Schools
& St. Vincent de Paul.**

Clean Closet Week Logistics

- 1. Sign up online at designated Catholic School website in advance.**
- 2. Appoint a team leader and coordinating group to run your Clean Your Closet Campaign. (Teacher and middle school students).**
- 3. Develop a “momentum & motivation” plan for each participating school.**
- 4. Develop a workable pick-up schedule.**
- 5. Hold a major Thank You event.**
- 6. Thank you letters and certificates for all participating schools, teachers and student leaders.**

Contact

Catholic Schools Contact Representative

&

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www.svdpseattle.org