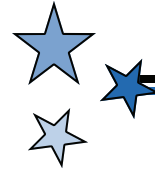


Catholic Schools Week Advertising



Please fax or email this to Keri Hake by **Monday, January 14, 2013**. We are looking forward to another great Catholic Schools Week!

- ☐ Yes! We will place an ad in *The Progress* - January 24, 2013 CSW issue.

Ad size: _____

- ☐ Please send me the 2012 ad to update
☐ We will provide you with a PDF of our black and white ad
☐ We would like for *The Progress* to design our ad (please email text/logo)

- ☐ **We would like our school listed in the school listing for \$25.00**

**All information for the listing will be taken from the 2012/13
Archdiocesan online directory.**

Please have your school editor log into the directory website and
update your information: <http://www.seattlearchdiocese.org/directory>

- ☐ Our information has been updated!

Listing will include:

School Name, Address, Phone, Fax, Website, Principal, E-mail and Grades.

***Web information needs to be updated by 12pm, Friday, Jan. 18 but space
needs to be reserved by Monday, Jan. 14.***

Please feel free to call our office if you have any questions!

Advertising: Keri Hake (206) 382-2075 or advertising@seattlearch.org

No ad_1-12

Fax to: Keri Hake, 206-382-3487 by 01/14/12

Return this form to:

Archdiocese of Seattle
Catholic Northwest Progress, Keri Hake
710 9th Ave, Seattle, WA 98104

E-mail: advertising@seattlearch.org
Fax: 206-382-3487

From:

School: _____

Contact Name: _____

City: _____



Catholic Schools Week 2013

Special Progress Issue

January 24

These three sizes (and 1/4 pg) were the most popular in the 2012 issue.
All sizes are available at www.seattlearchdiocese.org/advertising

Advertise your open house, school schedule, auction or upcoming events.

Space Reservations are due:
Monday, January 14, 2013 - 5:00 pm

Ad's (or art/text for ads) are due:
Thursday, January 17, 2013 - 2:00 pm

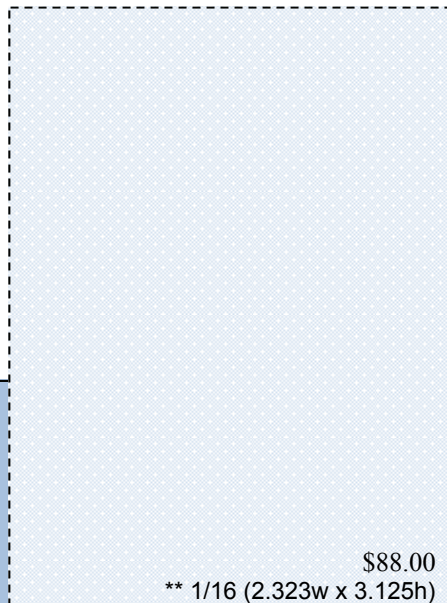
To reserve your space please contact Keri Hake
advertising@seattlearch.org or 206-382-2075

All ad's are priced as black and white (color is an additional \$140). PDF format is preferred.

School listing for the center spread will be taken
from your 2012/13 directory listing,
please double check your listing by 1/18/2013
to verify that your information is correct.

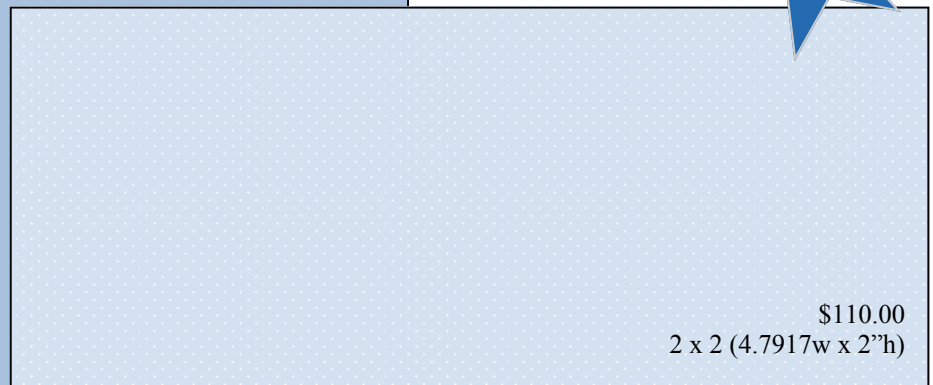
See a copy of last year's spread at www.seattlearchdiocese.org/advertising
Schools Center Spread

Listing price is \$25.00



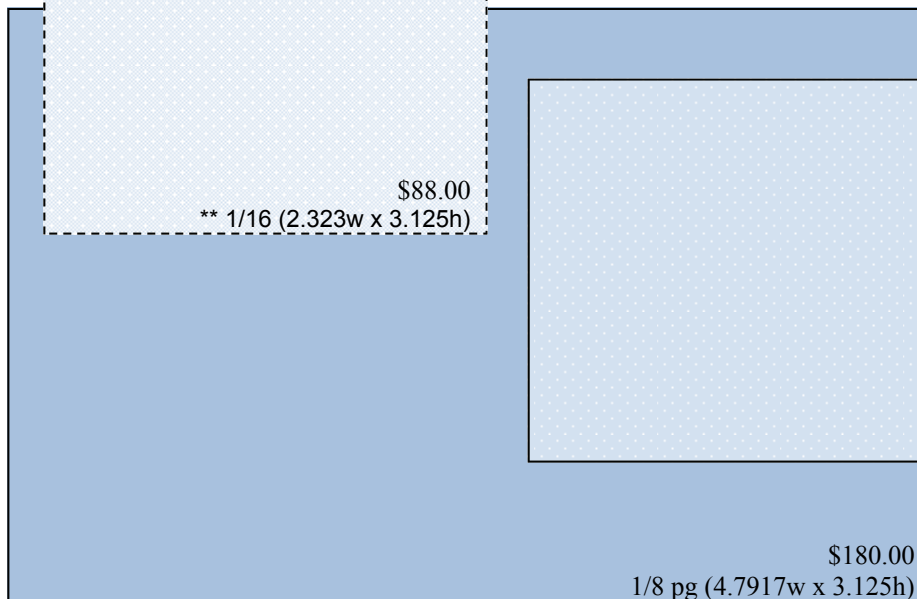
\$88.00

** 1/16 (2.323w x 3.125h)



\$110.00

2 x 2 (4.7917w x 2'h)



\$180.00

1/8 pg (4.7917w x 3.125h)



Catholic Schools Week Size and Pricing

To reserve your space contact Keri Hake advertising@seattlearch.org or 206-382-2075

\$240.00
1/6 pg (4.7917w x 4.2h)

\$180.00
1/8 pg (4.7917w x 3.125h)

Don't forget to reserve
your listing in the center
pages for \$25!

\$88.00
** 1/16 (2.323w x 3.125h)

\$345.00
1/4 pg (4.7917w x 6.4h)

1 Column Inch (2.312)	Reduced Rate
1 x 1.5	\$41.00
1 x 2	\$55.00
1 x 2.5	\$69.00
1 x 3.125 (1/16pg) Shown	\$88.00
1 x 4.5	\$124.00

2 Column Inches (4.7917")	Reduced Rate
2 x 1	\$55.00
2 x 1.5	\$83.00
* 2 x 2	\$110.00
2 x 2.5	\$137.00
* 2 x 3.125 (1/8pg) shown	\$180.00
* 2 x 4.2 (1/6pg) shown	\$240.00
* 2 x 6.4 (1/4pg) shown	\$345.00

	Reduced Rate
Half Page Horizontal 9.75" w x 6.4" h	\$575.00
Half Page Vertical 7.27.08" w x 8.6" h	\$575.00
Full Page (9.75 x 13")	\$916.00

Full color add:	\$140.00
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Looking for a different size?
[www.seattlearchdiocese.org/
advertising](http://www.seattlearchdiocese.org/advertising)