CAPE Annual Appeal

April 2013

Dear Colleague:

People visit the Tidal Basin this time of year to break from the routine and to take in the beauty of the spectacular pink petals that carpet the walkway and water. Today we invite you to visit the cherry blossoms of private education-that is, to take a break from the ordinary and to consider the spectacular advances our community has made this past year.



Just since January 1, 2012...

- the U.S. Supreme Court issued a groundbreaking decision relating to the rights of religious schools regarding employment;
- the Council on Foreign Relations published a major report calling for expanding school choice;
- public and private schools in Philadelphia signed a compact pledging to work together to attain quality education;
- data from the ACT and SAT showed that private school students are more likely than others to succeed in college;
- Alabama, Arizona, Louisiana, Mississippi, New Hampshire, Pennsylvania, Virginia, and Wisconsin either established or expanded school choice programs;
- and in March 2013, the Indiana Supreme Court, in a decisive 5-0 ruling, upheld the state's Choice Scholarship Program, paving the way for the program's growth and offering a legal roadmap for other states

All the above activities were reported in *Outlook*, CAPE's informative monthly newsletter. But *Outlook* is not CAPE's only endeavor. CAPE recently published an acclaimed <u>iBook and eBook</u> on the value of private education. CAPE's <u>videos</u> have reached over 66,000 viewers. Our presence on <u>Facebook</u>, <u>Twitter</u>, and <u>Google Plus</u> keeps growing. And state CAPE affiliates advance the cause at the state level.

To continue to spread the spectacular story of private education in America, we need your help. We invite you to become a partner in CAPE's work by visiting our <u>annual fund page</u> and making a generous contribution to our annual campaign. A gift of \$100 will provide substantial assistance to CAPE

and will also provide you a subscription to the print version of *Outlook*. Larger gifts will help CAPE be an even more effective voice for private education. But whatever gift you can afford, we thank you in advance for your support.

Sincerely,

Irene McHenry

President, CAPE Board of Directors

nene MeHenry

Executive Director, Friends Council on Education

Joe McTighe

Executive Director, CAPE

Private Education: Good for Students, Good for Families, Good for America

cape@capenet.org * 301-916-8460 * www.capenet.org









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CAPE | 13017 Wisteria Drive, #457 | Germantown | MD | 20874