

THE CATHOLIC NORTHWEST
PROGRESS

April 2013

Attn: Principal
Archdiocese of Seattle
Catholic Schools

Greetings,

Where did the school year go?? I can't believe that it is almost over! For you, the end of the year signifies final exams, graduation and summer vacation...for me; it's time to plan the final graduation editions of *The Progress*.

This spring, *The Progress* will once again be honoring all graduates! The May 9 issue will spotlight grade school graduates (and younger, who doesn't love to see those cute pre-schoolers in their caps and gowns) and the May 23 issue will honor those graduating from high school. This is your opportunity to offer congratulations and best wishes to your graduates.

To reserve your advertising space I can be reached via e-mail at advertising@seattlearch.org or by phone 206-382-2075. Do you have any special stories about your school that you would like told? If so, please email our editorial department, kevin.birnbaum@seattlearch.org. Also, all high schools are asked to fill out a graduation survey, I will be mailing the form separately, but it is also available online at www.seattlearchdiocese.org/advertising.

Here's to the class of 2013!!!



Keri Hake
Advertising & Marketing Manager
The Catholic Northwest Progress

Thanks to all of you who reserved space in advance. A list is attached with pre-reserved ad space! I will be contacting each of you individually in the next few with specifics.

Pre-reserved Grade School & High School Graduation Ads:

Grade School Grad 5/9	High School Grad 5/23	school	City
	1/6 color	Archbishop Murphy High School	Everett
1/8		Assumption School	Bellingham
1/16		Assumption-St. Bridget School	Seattle
	1/8 color	Bellarmino Preparatory School	Tacoma
1/4 color	1/4 color	Bishop Blanchet High School	Seattle
1/16		Christ the King School	Seattle
size tbd	size tbd	Eastside Catholic High School	Sammamish
1/4 color	FP color	Forest Ridge	Bellevue
1/6 color	1/6 color	Holy Names Academy	Seattle
1/6		Immaculate Conception Regional School	Mt Vernon
1/8		Immaculate Conception/OL of Perpetual Help	Everett
1/6 color	1/2 color	Kennedy Catholic High School	Burien
1/6 color	1/2 color	O'Dea High School	Seattle
1/8		Our Lady of Guadalupe School	Seattle
1/8		Our Lady Star of the Sea School	Bremerton
	1/8	Pope John Paul II	Lacey
	1/4 color	Seattle Preparatory School	Seattle
1/8 color		St. Anthony School	Renton
2 x 2		St. Brendan School	Bothell
1/16		St. Cecilia	Bainbridge Isl.
1/8		St. Charles Borromeo School	Tacoma
1/16		St. Frances Cabrini School	Lakewood
1/16		St. Joseph School	Seattle
1/8		St. Luke School	Shoreline
1/16		St. Madeleine Sophie School	Bellevue
1/8		St. Monica School	Mercer Island
1/8		St. Nicholas School	Gig Harbor
1/8		St. Thomas More School	Lynnwood
1/8		Villa Academy	Seattle

* List is current as of 2pm, Thursday, April 18, 2013

GRADUATION 2013

May 9 - Grade School ♦ May 23 - High School

May is the month for moving onto new adventures!

This spring, The Progress will honor the 2013 grade school and high school graduates as well as remember those who have served in our Military.

This is your opportunity to wish the graduating class of 2013
all the best as they venture into new territory...
elementary school, middle school, high school, college or out into the world.



Full Page \$916

9.75" w x 13" h

Half Page \$575

9.75" w x 6.4" h

Quarter Page \$345

4.79" w x 6.4" h

Sixth Page \$240

4.79" w x 4.2" h

Eighth Page \$180

4.79" w x 3.1" h

Sixteenth Page \$88

2.3125" w x 3.1" h

Please add an additional

\$140 for full color (each ad)

Check the box indicating your ad size (actual sizes are listed above) and billing preference.
Additional ad sizes and prices are available on our website at www.seattlearchdiocese.org/advertising

5/9 Grade School Graduation:

Ad space deadline 4/29

Ad/art/text due 5/1

☐ Full Page

☐ Half Page

☐ Quarter Page

☐ Sixth Page

☐ Eighth Page

☐ Sixteenth Page

☐ Add Color \$140

5/23 High School Graduation and Memorial Day:

Ad space deadline 5/14 - Ad due 5/16

☐ Full Page

☐ Half Page

☐ Quarter Page

☐ Eighth Page

☐ Eighth Page

☐ Sixteenth Page

☐ Add Color \$140

Please return to:

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Archdiocese of Seattle

Mail:
710 9th Avenue
Seattle, WA 98104

Fax: 206.382.3487
Phone: 206.382.2075

E-mail:
advertising@seattlearch.org

School/Parish/Business _____

Contact _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

☐ We will email you a PDF ad

☐ Please Design our ad for us. We will email text/logo