

‘The Church Engaged’



The Parable of the Sower

A sower went out to sow some seed.

Some seed fell on the footpath, where it was trampled underfoot.

Some seed fell on rocky soil. It sprouted up,
but withered for lack of moisture.

Some seed fell among thorns, which grew up and choked it.

But some seed fell on good soil.

It grew up and yielded a hundredfold.

Matthew 13:4-10 Mark 4:3-9 Luke 8:4-8



‘The Church Engaged’

Leaders Sowing the Seed of Talent Awareness And Reaping the Harvest of Parish Engagement

What is ‘The Church Engaged’?

- Concept created and driven by Gallup to give parishes a tool to recognize ‘talents’ – and to measure and increase parishioner engagement
- Demonstrated, measurable effectiveness in increasing parishioner participation and treasure
- Backed by the science of Gallup
- Creates new paradigm: “Belonging Leads to Believing”
- Empirical model that measures CAUSES of spiritual commitment and engagement, not just OUTCOMES
- Powerful tool for Evangelization
- Provides specific strategies to help parishes lead their faith communities, applying a twofold program:
 - **Identify Talents** with the use of the Clifton ‘Strengths Finder’ tool. Gallup has customized this affirming self-discovery tool for specific relevance to the Church. It enables parishioners to identify their unique, God-given talent themes.
 - **Engage Parishioners** – Assess the engagement of parishioners and provide ‘small group’ workshops and leadership training for the purpose of increasing engagement. Tactical steps are identified for parish leaders to help parishioners use their natural talents for personal growth and service to others, especially within the context of parish ministries and outreach.

Three Levels of Training

Beginning

- Engaged Church Information Summit
- Stewardship Formation Days
- Books: *Living Your Strengths: Catholic Edition*, Gallup Press
Growing an Engaged Church, Gallup Press
- Take Online Gallup ‘Strength Finder’ Survey

Intermediate

- Engaged Church Workshops
‘Knowing and Leading Parishioner Strengths’
‘Knowing and Leading Parish Engagement’

Advanced

- Gallup ‘Faith Strengths Performance Coach’ Training
- Gallup ‘Leadership Excellence’ Training

Engaged Church Calendar

Beginning

Engaged Church Summit

- Oct 4, 2010

Stewardship Formation Days

- June 1 or June 2, 2011
Same agenda each day

Intermediate

Engaged Church Workshops

- Oct 5 - 8, 2010
2 Two Day Seminars

Advanced

Strengths Coach Level 1

- November 2 - 3, 2010

Strengths Coach Level 2

- November 4 - 5, 2010

Leadership Excellence Part 1

- January 4 - 6, 2011

Leadership Excellence Part 2

- August 15 - 17, 2011