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National Catholic Educational Association

Leadership. Direction. Service.

Join the National Catholic Educational Association (NCEA) for four great, upcoming webinars. NCEA webinars cover trending and need-to-know topics relevant to your career in Catholic education – all in one hour.



Catechetical and Educational Planning: Setting Goals and Action Steps

Presented by:

Lori Dahlhoff, EdD, Executive Director
NCEA Religious Education Department



Regina Haney, EdD, Executive Director
NCEA Boards and Councils Department

Tuesday, March 11, 2014

2 p.m. ET
Register now

How will you know your catechetical and educational plan is aimed toward your vision for a program or school? This webinar will describe the basics of setting goals and outlining action steps within a strategic planning process. We will highlight some of the unique considerations for a Catholic educational setting including evangelization and connecting to other institutions like a parish, school, or diocese. A special feature of the presentation will be a practitioner sharing planning insights from the field.



- Back by popular demand -

The Role of the Board in Marketing and Development and How to Be a Success With, or Without, a Development Director

Presented by:

Frank Donaldson in partnership with the Institute of School & Parish Development (ISPD)

Thursday, March 13, 2014
\$20 for NCEA members, \$35 for non-members

1 p.m. ET
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The role of the board in today's Catholic school marketing and development/advancement efforts has never been more important. Board members throughout the country are finding that if their school is going to prevail and not just survive then they need to become more engaged than ever before, regardless of whether there is a full-time development director or not. In 2014 Catholic school leaders will need to be involved in strategic planning, in the annual Fund, serving as ambassadors and promoters for their Catholic schools, being part of major gift identification and cultivation, and rolling up their sleeves to make sure the capital campaign is successful.

This webinar will go through a list of areas where board members are needed in order for a Catholic school to soar.



Understanding the National Standards and Benchmarks for Effective Catholic Elementary and Secondary Schools: An Overview

Presented by:

Kathy Mears, Executive Director
NCEA Elementary Schools Department



Dr. Lorraine Ozar, Director
Center for Catholic School Effectiveness
Loyola University Chicago

Wednesday, March 19, 2014

4 p.m. ET
Register now

7 p.m. ET
Register now

The Catholic School Standards Project began over four years ago and the standards are now being used in Catholic schools and dioceses across the country. This webinar will provide an overview of the project and present information on how a school or diocese might use the standards and benchmarks to support school improvement efforts.



Is Your Catholic School Ready for a Capital Campaign?

Presented by:

Frank Donaldson in partnership with the Institute of School & Parish Development (ISPD)

Thursday, March 20, 2014
\$20 for NCEA members, \$35 for non-members

1 p.m. ET
Register now

This webinar will look at the importance of organization and preparation for a capital campaign, with or without a full-time development director. We will present a step-by-step path that will show Catholic school leaders the importance of making sure every "T" is crossed and every "I" is dotted. With campaigns needed today to raise seven- and eight-figure money for facilities, endowments, and key programs; this is an important time for Catholic schools to understand what goes into preparing and knowing when you are ready to kick off a capital campaign.

For more information about upcoming webinars from NCEA, visit our [website](#).