



## Marketing and Enrollment Management

August 14, 2014

Dear Principals,

I hope you are all having a great summer and that you share our excitement for the coming school year. As we move closer to the first day, I'd like to take a moment to share some stories about Catholic school community members gaining local, national and global recognition.

### **NCEA Distinguished Pastor Award**

Father Scott Connolly, from Church of the Assumption in Bellingham, was one of only seven pastors around the country to receive the Distinguished Pastor Award at the 2014 NCEA Conference. Father Scott's donations to school programs, efforts to support increased Hispanic enrollment and his inclusion of the school in the parish's capital campaign are among the many reasons Monica Des Jarlais nominated him for the award. [Read the story highlighted in the NW Catholic.](#)

If you'd like to nominate your pastor for this year's award, [the application can be filled out online.](#)

### **Edward M. Shaughnessy III Serving All God's Children Award for Inclusion**

Congratulations to Dan Sherman, principal at St Madeleine Sophie School in Bellevue, for his recognition at this summer's NCEA Education Law Symposium in Kentucky. Dan was awarded the national Edward M. Shaughnessy III Serving All God's Children Award Inclusion and was [highlighted in a recent article in the Bellevue Reporter.](#)

### **1st Annual Congressional STEM App Competition**

Mason Bruce, from Seton Catholic College Prep HS's class of 2015, has been awarded first place for his grading application, "A+ Grade Calculator". Mason received the award from Congresswoman Jaime Herrera Beutler and [the story was highlighted in yesterday's Columbian.](#)

## **O'Dea Alum on World Stage**

O'Dea alum DeAndre Yedlin (2011) has been the topic of global news since his inspiring performance for Team USA at the World Cup. Now DeAndre, already a professional for the Seattle Sounders, will be making the leap to the English Premier League where he will compete against the best football (soccer) players in the world.

In a 2013 Seattle Times interview he spoke of O'Dea, "When I look back it was the best school for me. It kept me disciplined, and their whole motto is they want to turn boys into gentlemen and I think it's done that for me."

## **Share Your Stories**

This is just a sample of the good things happening in our Catholic school communities. I want to encourage you all to share your stories with us throughout the year, whether or not your news is receiving media coverage.

When we share our stories together we can appropriately celebrate our success, recognize our community and continue to serve others through the great gift of Catholic education.

May God bless you and your community in 2014-15,

Tim

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## **Marketing and Enrollment Training**

Register now for Marketing and Enrollment training sessions for next school year. All principals and staff are welcome to these sessions which will be held the following Thursdays from 10:00 am to Noon at the Isaac Orr Conference Room at the Chancery.

September 18th, 2014

January 29th, 2015

March 19th, 2015

May 25th, 2015

[Register now!](#)

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