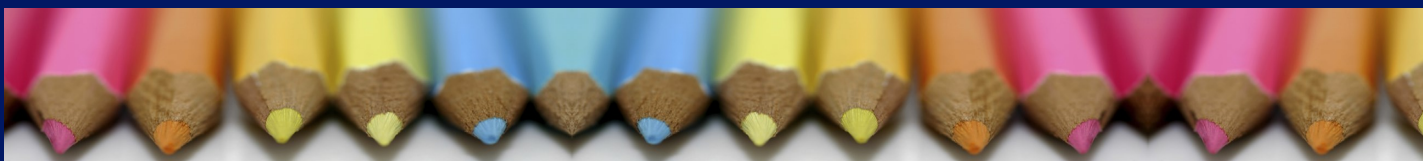


# Catholic Campaign for Human Development 2015 Multimedia Youth Contest



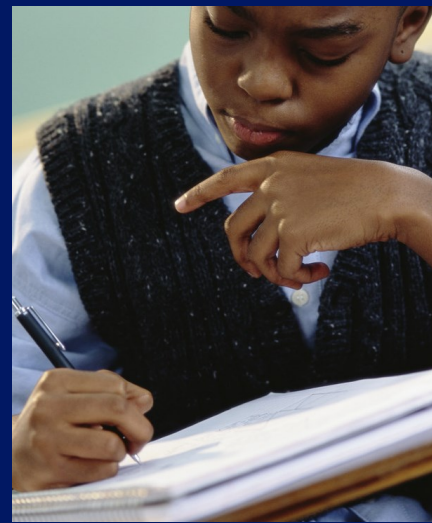
## Contest Packet FOR EDUCATORS

**2015 Contest Theme:**

*"Do Justice, Love Goodness, Walk Humbly with God" (Micah 6:8)*



A cross-discipline  
contest for grades 7-12



 **CATHOLIC CAMPAIGN  
FOR HUMAN DEVELOPMENT**  
Working to End Poverty and Injustice  
in the United States

Department of Justice, Peace and Human Development  
United States Conference of Catholic Bishops  
3211 4th St., NE, Washington, DC 20017  
[www.usccb.org/iphd](http://www.usccb.org/iphd) \* [www.usccb.org/cchd](http://www.usccb.org/cchd)



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Catholic religious education materials for schools,  
parishes and families. [www.rclbenziger.com](http://www.rclbenziger.com)



# Catholic Campaign for Human Development 2015 Multimedia Youth Contest



## What is this contest?

The Multimedia Youth Contest is a **tool for schools and parishes** noting how the efforts of the Catholic Campaign for Human Development (CCHD) address the root causes of poverty in the United States. CCHD is the domestic anti-poverty program of the United States Conference of Catholic Bishops. You can learn more about CCHD at [www.usccb.org/cchd](http://www.usccb.org/cchd).

Through participation in the contest, students in grades 7-12 can explore the issue of **U.S. poverty** in the context of their **faith** and learn about what empowered, low-income persons in their communities are doing to address poverty's **root causes**. This connection with local anti-poverty efforts is vital to creating a meaningful understanding of poverty and generating an effective response. In response to what they have learned, youth are then guided to utilize creative skills to use their multimedia work to educate peers, family, friends and others about the root causes of poverty.

The contest is designed to be used **across disciplines** and is evaluated on two components: the creativity of the work, and the essay answers submitted with the work to demonstrate proper understanding of how we are called to respond as disciples of Jesus when people are living in poverty in our communities.

Youth **work can be any medium** (video, PowerPoint, short story, painting, poetry, drama, song, or photography). The work must be original and illustrate the annual theme, "**Do Justice, Love Goodness, Walk Humbly with God**" (Micah 6:8).

Youth work will be judged in two categories based on age: **7-9** and **10-12**. The grand prize, drawn from both age categories is \$500, with a \$500 matching grant to a CCHD funded group working to fight poverty, plus a trip to a national awards event will be awarded to one entry. Second (\$375) and third (\$250) place prizes and matching grants are also given. In addition, the national winners' schools or parishes will receive a \$500, \$250, or \$150 gift certificate (for grand prize, 2nd place, or 3rd place, respectively), from RCL Benziger.

Before beginning the contest, be sure to contact your **diocesan contact for the contest** to find out local deadline and other important information. The annual national deadline is March 31, 2015 but your local deadline may be earlier. Contest rules can be found at: [www.usccb.org/youthcontest](http://www.usccb.org/youthcontest).

# Catholic Campaign for Human Development 2015 Multimedia Youth Contest

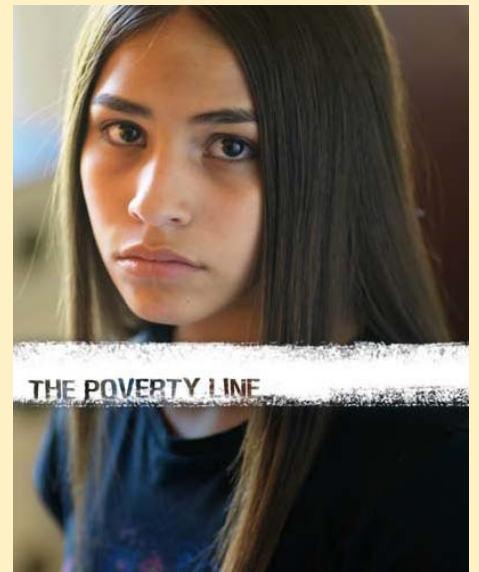


## Youth from a School or Parish can Participate— It's Easy!!

- **Learn** about **Poverty** in the U.S. and **CCHD's** Response
- **Learn** about the “**Two Feet of Love** in Action”
- **Reflect** and **Share** learning
- **Create** multimedia work
- **Teach** others
- **Submit** entries to the contest

# Learn about Poverty in the U.S. and CCHD's Response

- Visit the website [www.povertyusa.org](http://www.povertyusa.org) and take the [poverty tour](#) on the website. (4:05 minutes)
- Go to the [Poverty Map \(County Level View\)](#). Find your counties statistics for poverty. Learn about a group helping to address poverty in your area.
- On the Poverty USA website under Audio and Video:
  - ◊ watch the video "[Meet Mary](#)" (3:03 minutes)
  - ◊ watch the video "[Living our Faith, Breaking the Cycle of Poverty](#)" (6:54 minutes)



## Learn about the Two Feet of Love in Action

**Use the information below to help youth learn about two distinct but complementary ways to put love in action.**



1) View the [Two Feet of Love in Action brochure](#). Identify the difference between the two feet of love in action: **Social Justice** and **Charitable Works**.

2) Watch the video [3 Minutes](#) with Ellen McCloskey and Jill Rauh as they talk about the [Two Feet of Love in Action](#).

# Reflect and Share

“Do Justice, Love Goodness,  
Walk Humbly with God” (Micah 6:8)

Reflect and answer the following essay questions. The typed answers will be submitted with your entry form and will be considered in the national judging process.

(Each question should be at least four sentences.)

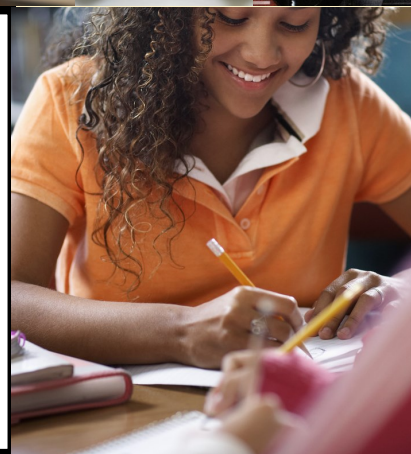
1. What is the poverty rate in your state? In your county? Does this surprise you?
2. What are the ways that you show love and walk humbly in your life with God?
3. How does CCHD show their work for justice? Why does CCHD believe it is important for local groups or communities to be involved in the issues affecting the daily lives of people living in poverty?
4. What is a good example of a charitable organization in your county or state? What do they do? How are they providing charity in your community?
5. What is a good example of a social justice organization in your county or state? What do they do to provide social justice to the people they serve?

# Create Multimedia Work



## 2015 Contest Theme

“Do Justice, Love Goodness, Walk Humbly with God” (Micah 6:8)



Encourage youth to take their essays and create a multimedia work that reflects the theme of this year's contest! Essays will be included in entry forms for the national contest.

Visit [www.usccb.org/youthcontest](http://www.usccb.org/youthcontest) for all contest rules. **\*\*NOTE:** Entries featuring ANY music, photos or videos MUST have all accompanying permission forms attached to the Entry Form in order to be considered for judging. (This includes but is not limited to: magazine pictures, songs, any person featured in ANY way in a video or picture, music or stock images from the internet.)

Examples of multimedia eligible for the contest: videos, photos, Powerpoint presentations, paintings, drawings, dramas, poems, sculptures, stories, and songs.

# Share with Others

Help youth become educators about poverty, social justice and Jesus' call to discipleship in their school, parish and community!



- ♦ Where did you present your work?
  - ♦ Date:
  - ♦ Place:
  - ♦ Number of people attending

## Ideas to Help Youth Educate Others

- Display youth work where others can view it, such as the school lobby, cafeteria, or parish hall.
- Host an Open House Gallery and invite friends, parents and community members. Have youth present to explain their work.
- Have youth present at parish or school meetings.
- Display photos, text, or URL's of winning entries in the school newspaper or parish bulletin.
- Have a school assembly to recognize winners. Invite diocesan and local newspapers.
- Contact a local coffee shop to display work.

# Submit work to the contest

Have *YOUTH* (not teacher) fill out the *official entry form* on the following pages. **Please note that the signature of a parent or guardian is required.**

Next, get in touch with your diocesan contact for the contest. This may be the [diocesan CCHD representative](#) or your diocesan contact for religious education, youth ministry, or Catholic education. Your diocesan contact can provide info about the local submission process. While the annual national deadline is March 31, local deadlines may be earlier.



Clare Hagan (right, with sister, Elyse), winner of the 2009 Multimedia Youth Contest, plays her winning song, "Complacency's End," for a crowd of 22,000 youth at the National Catholic Youth Conference.

If you learn that your diocese is not participating in the contest, youth in your school or parish can still participate. Contact Genevieve Mougey at the CCHD national office at [gmougey@usccb.org](mailto:gmougey@usccb.org). Be sure to describe details of any communication you have already had with the diocese.

# Contest Entry Form (p. 1 of 3)

**OFFICIAL ENTRY FORM** *(to be completed by the youth **contestant(s)**. In other words, the entry form must be completed by a student, NOT an adult. Please write legibly.)*

Name of contestant(s) completing entry form: \_\_\_\_\_

Title of Work: \_\_\_\_\_

What is the medium of your work (e.g. painting, video, poem, etc.): \_\_\_\_\_

Circle your grade category:      7-9<sup>th</sup> grade                      10-12<sup>th</sup> grade

Through which institution are you submitting this work? \_\_\_\_ Parish    or    \_\_\_\_ School

**Attach a separate piece of paper with your typed answers to the following essay questions. The typed answers will be submitted with your entry form and used in the national judging process. Each numbered question should have around four sentences.**

1. What is the poverty rate in your state? In your county? Does this surprise you?
2. What are the ways that you show love and walk humbly in your life with God?
3. How does CCHD show their work for justice? Why does CCHD believe it is important for local groups or communities to be involved in the issues affecting the daily lives of people living in poverty?
4. What is a good example of a charitable organization in your county or state? What do they do? How are they providing charity in your community?
5. What is a good example of a social justice organization in your county or state? What do they do to provide social justice to the people they serve?
6. Where did you present your work?
  - Date:
  - Place:
  - Number of people attending

# Contest Entry Form (p. 2 of 3)

Youth contestant * Name & Address    	Name of parish or school to which the entry is being submitted   
(Arch) Diocese:	Grade of the contestant:*
Contestant home phone number: (     )	Contestant email address:

\* If this is a team entry, please write the name of one youth representative for the team, and attach a separate sheet of paper with a list of all team member’s full name and in parentheses state the grade of each contestant. For example, “John Smith (7)” would indicate that John Smith is in seventh grade.

*I, as the contestant, understand and have followed the contest guidelines.*

\_\_\_\_\_ (Please initial)

School or Parish Adult Contact Name and Title:   	Institution’s Full name and address:   
Phone number: (     )	Email address:

# Contest Entry Form (p. 3 of 3)

## Note about Use of Copyrighted Materials/Permissions

Please note that the contest rules indicate: “Each entry must be the original work of the student or team of students submitting the artwork. If the artist wishes to use material that is copyrighted by someone else (such as a song or web photo as part of a PowerPoint presentation or a cut-out picture from a magazine), he or she can only do so if written permission has been granted for its use. This written permission must be submitted with the entry.”

## Agreement for Entry of Work

\_\_\_\_\_ (name of parent representing Contestant under 21 years old) (referred to in this agreement as “Contestant”), on behalf of my minor child, \_\_\_\_\_ (name of minor child and contestant), agrees (a) that by submitting \_\_\_\_\_ (name and description of art entry) (referred to in this Agreement as “Work”) Contestant will abide by the Contest Guidelines attached to this Agreement and which Guidelines are incorporated in this Agreement, (b) that USCCB shall be the sole and exclusive owner of the Work and rights in the Work, including but not limited to the copyright, and that USCCB shall own or be licensed to use any materials and/or elements embodied in the Work which are not original to Contestant, (c) to indemnify and hold harmless USCCB from and against any and all claims, suits and costs which USCCB may incur arising from the Work and Contestant’s preparation of the Work, and (d) that USCCB may assign, license or otherwise transfer its rights under this Agreement and that this Agreement shall inure to the benefit of USCCB’s assigns, successors and licensees. Contestant and USCCB have indicated their acceptance of this Agreement by signing below:

By: _____ Date: _____	By: _____
Signature of Parent & Date of Signature	CCHD Youth & Young Adult Coordinator United States Conference of Catholic Bishops

Please clearly write your name or team name as you’d like it to appear in any publicity or certificates, should you win:

\_\_\_\_\_

## Send Submission to:

Your diocesan contact (usually the diocesan CCHD representative, or the diocesan coordinator for youth ministry, religious education, or Catholic schools). Contact info for the diocesan CCHD representative is at [www.usccb.org/cchd](http://www.usccb.org/cchd) under “Who We Are.” Your CCHD representative can inform you who is coordinating the contest in your diocese, and can also inform you of your local deadline, which may be earlier than the national annual contest deadline of March 31.