

Good News You Can Use

September 2, 2014

Dear Catholic School Leader,

This side of Labor Day means that white shoes are faux pas and school is back in session. Here's a quick look at some schools making news this week:

Holy Family Lacey made the front page of the Olympian. Parents are saying the 10:1 student teacher ratio is worth paying for.

This month's NW Catholic includes a feature on O'Dea's Monte Kohler as well as High School Athletes of the Month from Eastside Catholic and Kennedy.

As you get back into the rhythm of the school year, we want to share with you some opportunities that you should definitely take advantage of in 2014-15, including:

- This year's EDvantage Publication
- Office Supply Cost Savings
- Annual Northwest Catholic Essay Contest

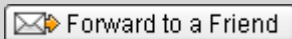
Also, we'd like to share some interesting things we have found recently in the blogosphere and social media:

- Edutopia recently featured a Checklist for "Back to School Nights" written by a teacher/blogger.



Are you getting our Newsletter?

Is there someone in your office that you would like to also get copies of the Marketing newsletter? Perhaps a Development Director or a new hire?



"Training for Enrollment"

The Assistant Superintendent for Enrollment Management and Marketing, Tim Hunt, will be holding several sessions each year for Principals, Enrollment Directors, and Marketing Directors.

These meetings will include sharing of information; as well as updating you on strategies

and best practices for developing an enrollment management and marketing plan.

Thursday, September 18, 2014 from 10 AM - 12:00

Thursday, January 29, 2015 from 10 AM - 12:00

Thursday, March 19, 2015 from 10 AM - 12:00

Thursday, May 21, 2015 from 10 AM - 12:00

[Click here to Register](#)

Upcoming Events

Sept. 3 - St Joseph Chehalis Open House

Sept. 6 - Holy Rosary
Seattle Annual Golf Retreat

Sept. 6 - St Brendan Charity Golf Tournament

Sept. 11 - Bellarmine Prep Booster Golf Tournament

Sept. 12 - Christ the King North Deanery Dance

Sept. 14 - St Patrick Parish/School Picnic

Sept. 18 - St Vincent de Paul Choir performs at Puyallup Fair

Sept. 19-21 - Assumption School Harvest Festival

Sept. 20 - St Therese Spaghetti Feed

Sept. 21 - St Louise Open House

Sept. 24 - Holy Family Seattle Open House

Sept. 26 - St Michael Open House

- [Kid President's motivational video](#) highlighting the impact one teacher has had on countless lives, reminds us to honor and celebrate our great Catholic school teachers.
- In a [profound TED Talk](#), Simon Sinek states that the best leaders gain followers by focusing on "why" they are doing something rather than "what" they are doing.

Welcome Back!

EDvantage 2014-15

The Professional Development of Teachers and Principals of Catholic Schools in the Archdiocese of Seattle

In August each school received hard copies of this year's EDvantage publication, a comprehensive listing of available professional development opportunities for Catholic school leaders. We encourage you to also [access EDvantage online!](#)

Some highlights from this year's edition include:

- Available professional development opportunities for current and prospective principals, teachers and other Catholic school leaders.
- Local and national conferences details for 2014-15.
- Opportunities to earn professional development credits and clock hours.
- Fulcrum Foundation Star Grant information.
- Enrollment, Marketing and Development training opportunities.

Be sure to share this document with all teachers and staff at your school!

**Annual NW Catholic Student Essay Contest
Deadline October 15, 2014**

Sept. 27 - Our Lady of Fatima Fall Festival

Sept. 27 - Archbishop Murphy 12th Annual Crab Feed and Dessert Auction

Sept. 27 - St Catherine Golf Tournament

Sept. 28 - Assumption-St Bridget Open House

[OCS Calendar](#)

One winner from each of the following grades will be selected based on their answer to the question, "How do you see Christ in your Catholic school?"

- K-5 (250 word limit)
- 6-8 (350 word limit)
- 9-12 (500 word limit)

Submissions are due before October 15th to editor@seattlearch.org, please place "Essay Contest" in the subject line.

The winning authors will be notified before November 5th and highlighted (along with the winning essay) in the January/February edition of the [Northwest Catholic](#). Prize is \$150 and a \$500 grant to the teacher of the winning author's choice.

Discount Office Supplies



The Office for Catholic Schools recommends KCDA for your office supply needs.

KCDA provides:

- Competitive prices
- Statewide service
- Hassle free registration/no membership fee
- Pre-sorted delivery for individual classrooms

Contact: Kevin Hedeem
khedeem@kcda.org
1-800-422-5019 ext. 137

As called for in the Strategic Plan, the OCS is investigating cost-saving methods for our schools. After careful research, the OCS is recommending King County Directors' Association (KCDA) as the primary source for office supplies.

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