

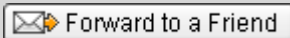
Good News You Can Use

November 13, 2014



Feel free to forward!

We appreciate you helping us spread the Good News!



Training for Enrollment

Several sessions are held throughout the year for Catholic school leaders looking to improve enrollment.

January 29th, 10 to Noon

March 19th 10 to Noon

May 21st 10 - Noon

[Click here to Register](#)

Upcoming Events

Nov 13 - St Frances Cabrini Feast Day Assembly

Nov 13 - Seattle Prep Open House

Nov 13 - Assumption-St Bridget - First Reconciliation

Nov 14-15 - St Bernadette Annual Auction

Nov 15 - St Joseph Seattle Annual Auction Gala

Dear Catholic School Leader,

The best recruitment tool for Catholic schools are the happy parents of current students. These parents are already talking about your school, but how do we expand their reach to help enrollment? Here are some ideas that are already working to harness the power of happy parents and to get prospective parents on campus!

Phone Banks - Get your happy parents on the phone inviting new families to Open Houses or tours at their convenience. [This script can be helpful when calling parents of baptized children, at local day cares and in the neighborhood.](#)

Turn Parents into Moving Ads - St. Louise gave families "free dress coupons" if they agreed to advertise their Open House on their rear windshields, many parents were happy to promote the school. Note: be sure to use the markers that will come off easy.



Nov 15 - St Charles Borromeo
Holy Crab Feed

Nov 15 - St Anne Parish Italian
Dinner

Nov 15 - St Monica Auction

Nov 15 - St Louise Auction

Nov 15 - St Alphonsus Gala
Auction Dinner

Nov 15-16 - St Catherine Holiday
Bazaar

Nov 16 - St Mark Open House

Nov 16 - Pope John Paul II Open
House

Nov 18 - All Saints Open House

Nov 18 - Our Lady of the Lake
Open House for PS/PK/K

Nov 18 - Forest Ridge -
Mother/Daughter Breakfast

Nov 21 - Christ the King
Grandparents Day

Nov 21-22 - Archbishop Murphy
Fall Play

Nov 21-22 St Joseph Vancouver
Annual Holiday Bazaar

Nov 21-23- Holy Names Fall Play

Nov 22- St Philomena Annual
Holiday Bazaar

Nov 22 - Seton Catholic
Father/Daughter Dinner

Nov 22- St Pius X 8th Annual
Fund Dinner

Nov 22 - St John First
Reconciliation

Nov 22 - St Francis of Assisi
Parish Bazaar

Nov 23 - Bellarmine Prep-Fall
Open House

Nov 24 -25 - St Paul Open House

Nov 29 - IC / OLPH Parish Steak
Fry

[OCS Calendar](#)

Give Incentives for Recruitment - Many schools offer "finder's fees" to current parents that recruit new families. Whether waiving a registration fee or providing another financial incentive, these incentives can pay for themselves.

Register now for the NCEA's Open House Webinar - [Open Houses: The Ultimate Opportunity to Promote Your School Brand. Tuesday November 18th at either 1:00 pm or 4:00 pm.](#)

Our goal is to help every school improve their total enrollment by at least 3 students from this year to next in order to begin a trend of enrollment growth in the Archdiocese.

This year we are excited to offer some new helpful resources. The **Enrollment Management Workbook** and **each school's unique Snapshot** are now available to provide guidance to:

- Develop an Enrollment Committee
- Get new families to Open Houses and Tours
- Cultivate effective Parent Ambassadors
- Retain current families year to year

[I'd like to encourage all of you to contact me to set up some time to talk about specific and achievable enrollment goals for your school.](#)

Hispanic Enrollment Manager Wanted

The Office for Catholic Schools is looking for a Manager for Hispanic Enrollment. If you know anyone in your parish that would be a good match, [please encourage them to apply for the position.](#)

Distinguished Teacher Award

The NCEA Elementary Schools Department bestows this award to recognize outstanding Catholic elementary school teachers throughout the United States.

Eligibility

All applicants must have at least ten years of Catholic school teaching experience.

The online nomination form must be submitted by
December 1.

[Link to Nomination Form](#)

Educational Excellence Award - Secondary Schools

Please consider nominees who have made significant contributions in a variety of roles including administrators, faculty, staff, board leadership and athletic/co-curricular advisors.

Eligibility

Individual NCEA Secondary Schools membership types are able to apply for this award.

The online nomination form must be submitted by
December 1.

[Link to Nomination Form](#)

Join Our Mailing List!