

NORTHWEST CATHOLIC

March 2016

Attn: Principal
Archdiocese of Seattle
Catholic Schools

Greetings,

I would like to personally thank those of you that have advertised in NORTHWEST CATHOLIC. Our last two schools issue, September and January, were outstanding!! We focused on the school essay winners, Winning Spirit students of the month and had a great article on Kennedy Catholic coach and teacher Kale Dyer, just to name a few.

The May issue moving into the pre-production stage. That means that if you would like to advertise your open enrollment, spring and summer open houses, or offer congratulations to the graduates, you need to reserve space by, Wednesday, March 23.

If you have additional story ideas or events coming up, please let us know. We love to feature schools in the magazine, and also on NWCatholic.org. E-mail editor@seattlearch.org with your ideas.

To reserve your advertising space I can be reached via e-mail at advertising@seattlearch.org or by phone 206-382-2075.

Here's to the class of 2016!!!



Keri Hake
Advertising & Marketing Manager
NORTHWEST CATHOLIC

Thanks to all of you who reserved space in advance. A list is attached with pre-reserved ad space! I will be contacting each of you individually in the next few days with specifics.

Pre-reserved May 2016 Northwest Catholic School Ads:

Saint Martin Univ & Pope JP
Kennedy Catholic
Bellarmino Prep
Bishop Blanchet
Assumption St Bridget
Queen of Angels
Our Lady of Guadalupe
Holy Names
Holy Family
Eastside Catholic
St Anthony School
St Frances Cabrini
St. Thomas More
St. Vincent de Paul

Ad space reservations are due March 23

Actual ads/text are due March 30.

NORTHWEST CATHOLIC – 2015/16 School Rates

3 Guide ads for \$800 = \$267 per ad (savings of \$505) *

or

3 Eighth page ads for \$2,550 = \$850 per ad (savings of \$1,275) *

or

3 Quarter page ads for \$3,375 = \$1,125 per ad (savings of 1,680) *

or

Mix and match any of the above sizes to create your three ad contract! *

*** Guidelines:**

- All three ad dates must be determined at the time the contract is signed. You have a year (10 issues) to complete your ad contract.
- At any time you may upgrade your ad to a larger size. If you want larger than the three listed above, you will be charged from the 3x ad rate column.
- Ad date changes/size changes/etc must be done before the ad reservation deadline.
- Issues with a schools focus are: September, January and May (although you may choose any issue which fits your advertising needs).
- If you already have a contract, and your last ad is scheduled to run in the January issue, you may upgrade to one of the larger sizes at the prices listed above. Just let us know before Nov. 20.