

NORTHWEST CATHOLIC

May 2016

Attn: Principals
Archdiocese of Seattle
Catholic Schools

Greetings,

It's been a long school year, and I bet you are ready to embark on your summer adventures. I have one request before you do, please take a moment to look over our calendar and reserve your space in the schools issues. Specifically the September 2016 Back to School edition.

I know that budgets are tight; I also know that advertising in NORTHWEST CATHOLIC would be a benefit to you. The popular 3x guide rate is still available as well a 3x rate for the eighth and quarter page sizes.

In addition to the special school pricing, our 2016/17 publication schedule is out. Once again we will have three issues with a focus on education:

September: Back to School (ad reservations due July 13, art due July 27)

Take a peek at the [2015 BTS issue](#)

January/February: Catholic Education

May: Graduations

The [full calendar](#) and rate card are available online, school pricing is attached.

Ads will be due while everyone is off (or preparing to be off) enjoying their summer vacation, so I ask that you please reserve your space in advance.

If you would like to chat, I'm available by email advertising@seattlearch.org or by phone 206-382-2075.

In joy!



Keri Hake
Advertising Sales Manager
Northwest Catholic

✓ *For your convenience there is a form attached that you can: email, fax or mail to me, to reserve your space.*

to do list:

- ☒ Reserve NWC ads for the 2016-17 Education Issues
- ☐ ~ Save money by reserving 3 ads at once!
- ☐ ~ Change ad sizes/dates at any time!
- ☐ ~ Billed AFTER the ad runs. No upfront payment!
- ☒ September reservations due by July 13!

Save yourself time and hassle, by reserving your advertising space now for the upcoming 2016-17 school year.

NORTHWEST CATHOLIC 2016-17 Education Issues

September 2016 • January 2017 • May 2017

3 Guide ads for \$800 = \$267 per ad (savings of \$505)

or

3 Eighth page ads for \$2,550 = \$850 per ad (savings of \$1,275)

or

3 Quarter page ads for \$3,375 = \$1,125 per ad (savings of 1,680)

or

Mix and match any of the above sizes to create your three ad contract!



Contact Keri to reserve your ad space or to set up a meeting
advertising@seattlearch.org or 206-382.2075.

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