

NORTHWEST CATHOLIC

August 1, 2016

Attn: Principals, Marketing and Development
Archdiocese of Seattle, Catholic Schools

Northwest Catholic has three school issues during the 2016/17 school year.

☒ **A few spaces are still available in September, Act NOW!!**

For those of you that missed the letter that I sent out in June, I reserved a few extra spaces in the September issue. If you are interested in advertising, please contact me ASAP. We go to press 8/10.

September: Back to School – A few spaces are still available!!

(Space reservations due: NOW, Ads due: ASAP, Mailing Date: Aug. 28)

Take a peek at the [2015 BTS issue](#)

January/February: Catholic Education

(Space reservations due: Nov. 18, Ads due: Dec. 2, Mailing Date: Dec. 31)

May: Graduations and New Beginnings

(Space reservations due: March 23, Ads due: March 30, Mailing Date: April 28)

I know that budgets are tight; I also know that advertising in NORTHWEST CATHOLIC would be a benefit to you. The popular 3x guide rate is still available as well as a 3x rate for the eighth and quarter page sizes.

3 Guide ads for \$800 = \$267 per ad (savings of \$505) *

3 Eighth page ads for \$2,550 = \$850 per ad (savings of \$1,275) *

3 Quarter page ads for \$3,375 = \$1,125 per ad (savings of 1,680) *

* Mix and match any of the above sizes to create your three ad contract!

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To reserve space, contact:

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NWCatholic.org • seattlearchdiocese.org/advertising • [Calendar and rate card](#) are available online.