

2017 EQUITY AND ENGAGEMENT CONFERENCE

SATURDAY, SEPTEMBER 23RD 8:00 AM TO 4:00 PM
Everett Community College • Jackson Conference Center



www.wafamilyengagement.org

WHO SHOULD ATTEND?

Educators, Administrators, parents, students, community partners, legislators, education advocates and others working to support the education and well-being of children and youth.

Cost: \$165 per person
Lunch, breakfast, childcare included.
Free Parking. Clock Hours and STARS available. School District Purchase Orders accepted.
Ask us about scholarships for parents. Email us:
info@wafamilyengagement.org

Register now!
[http://2017equity-
engagementconf.eventzilla.net](http://2017equity-engagementconf.eventzilla.net)
or
www.wafamilyengagement.org

GETTING ALL KIDS TO COLLEGE AND CAREER

The third annual Equity and Engagement Conference is back with national experts, inspiring speakers, high quality workshops and voices of local parents. Learn how to build a welcoming culture, develop optimal conditions and implement relevant strategies to engage diverse families in education and ensure that our most vulnerable students are successful from cradle to career.

SPEND QUALITY TIME WITH NATIONAL EXPERT KAREN MAPP



Learn how you can implement the Dual Capacity Building Framework for Family Partnerships in your workplace from its creator!

Featured presenter Dr. Karen Mapp is a Harvard Professor of Education, researcher and national expert in the field of family engagement in education. She is the former Deputy Superintendent for

Family/Community Engagement for Boston Public Schools and current director of the Education Policy and Management Master's Program at the Harvard Graduate School of Education. She has authored and co-authored numerous publications including: *A Match on Dry Grass: Community Organizing as a Catalyst for School Reform*, *A New Wave of Evidence*, *Beyond the Bake Sale*, *The Dual Capacity-Building Framework for Family-School Partnerships*.

SPEAKERS



Dr. Verónica Nelly Vélez is Assistant Professor and Director of the Education and Social Justice Minor at Western Washington University (WWU) and former Director of Public Programming at the Center for Latino Policy Research at UC Berkeley. Her research includes Critical Race Theory and Latina/o Critical Theory in Education, parent engagement in education reform.



Erin Jones, the 2016 candidate for the position of WA State Superintendent of Public Instruction, is the former: AVID Administrator in the Tacoma school district, Director of Equity in the Federal Way school district and Assistant Superintendent of student achievement in the Office of the Superintendent of Public Instruction (OSPI). She is also an English and French language teacher.



WA State Representative Lillian Ortiz-Self (D) Mukilteo is the vice-chair of the WA House Education Committee, member of the Early Learning and Human Services, and Transportation committees. She serves as a co-chair of the WA State Educational Opportunity Gap Oversight and Accountability Committee. She is also a school counselor in Everett Public Schools and a mental health counselor.



Eric Snow is the Executive Director and co-founder of WATCH D.O.G.S. (Dads of Great Students), a father-engagement and education initiative of the National Center for Fathering in Arizona, one of the nation's largest and most respected school-based family engagement organizations. He is a former Board Director for National PTA, member of the National PTA Membership Committee and the Kansas PTA Board of Managers.



Dr. David Beyer is the President of Everett Community College. He has served as President of Wenatchee Valley College, Clark College in Vancouver, Washington, Umpqua Community College in Oregon and Flathead Community College in Montana. His passion is to make college accessible to students who otherwise may not go to college.

Parent voices at the Conference

The Parent Leadership Institute



Graduates from our Parent leadership Training Institute (PLTI) at Everett Community College will make this conference an event to remember!

Meet our parent leaders, hear their perspectives and learn how they are making a difference in their communities and schools. Find out when our next PLTI will take place!

Find books for all ages
at our Book Fair.



Back by popular
demand! Enjoy a
delicious lunch from
La Palmera.



Family Mexican Restaurants
Mill Creek and Everett, WA

Breakout sessions

- **What is equity in Education?**
- **Engaging families in secondary schools** – a continuous improvement model from Johns Hopkins University.
- **Understanding parent leadership** in schools and communities.
- **Innovative Outreach Strategies with Families of Children with Special Needs**– the Seattle Public Schools model.
- **The role of families in student college readiness.**
- **Cultivating culturally healthy students.**
- **The impact of positive male role models** in student achievement.
- **Educating Educators** - Engaging Native American Families.
- **Immigrant and refugee family engagement**– education, hopes and dreams.

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