

NORTHWEST CATHOLIC



**Do you have an Open House
or Open Enrollment coming up?**

**Want 125,000 Catholics in Western WA
to learn more about your school?
The January deadline has been **EXTENDED!****

If so, reserve your ad space by Wednesday, Nov. 22 for the January 2018 Catholic Schools issue of NORTHWEST CATHOLIC!

Both Display ads and School "Guide" ads are being accepted. If you have a limited budget, Guide ads are the way to go, they are a great buy, with a special discount for Parishes and Schools!!

Contact me today, to reserve your space! I am looking forward to working with you,

Keri Hake
Advertising Sales Manager, advertising@seattlearch.org

Mark your calendars...Upcoming School Issues & Deadlines:

January/February 2018 – Catholic Education

Ad reservations **extended** to Nov. 22

Art due Nov. 30

Guide Themes: Catholic Schools

May 2018 – Graduations: Celebrating Success

Ad reservations due Mar. 14

Art due Mar. 21

Guide Themes: Catholic Schools

Take advantage of the special school 3x rate!

Purchase an ad for as little as \$267! (See the school rate card, page 2)

THE MAGAZINE OF THE CATHOLIC CHURCH IN WESTERN WASHINGTON

710 9th Avenue • Seattle, Washington • 98104

www.NWCatholic.org • www.seattlearchdiocese.org/advertising



NORTHWEST CATHOLIC – School Rates

3 Guide ads for \$800 = \$267 per ad (savings of \$505) *

or

3 Eighth page ads for \$2,550 = \$850 per ad (savings of \$1,275) *

or

3 Quarter page ads for \$3,375 = \$1,125 per ad (savings of 1,680) *

or

Mix and match any of the above sizes to create your three ad contract! *

*** Guidelines:**

- All three ad dates must be determined at the time the contract is signed. You have a year (10 issues) to complete your ad contract.
- At any time you may upgrade your ad to a larger size. If you want larger than the three listed above, you will be charged from the 3x ad rate column.
- Ad date changes/size changes/etc must be done before the ad reservation deadline.
- Issues with a schools focus are: September, January and May (although you may choose any issue which fits your advertising needs).

Contact Keri Hake, Ad Sales Manager,
[email](#), or phone 206-382-2075
to reserve your space.

Catholic Education

January/February 2018

Reservations due: November 15 Materials due: November 29



Help 125,000 Catholic Families Plan Their Childrens' Education

NORTHWEST CATHOLIC readers value a good education very highly. That's why they are 61% more likely than Western Washington residents to have a bachelor's degree and 185% more likely to have a postgraduate degree. Our readers will be very involved in education choices for their children and grandchildren. And they will be the primary source of funding for those choices. Tell them your story in a publication sent to them by their archbishop that they read, trust and retain. Make sure your school at the top of their list when the time arises.

SPECIAL ADVERTISING OFFER

Take advantage of the special 3x School Rate, see attached rates or, purchase one ad (one time only in this special section) at the 6x rate.

NORTHWEST
CATHOLIC

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*Source: NWC readership study by Circulation Verification Council, February 2015